

MAPPING Partners to Create Healthier Communities

CHOICES Community of Practice
Coffee Chat



May 29, 2025

Welcome!

Please share your name, title, & organization in the chat.

Disclaimer & Funding

- The CHOICES Project engages in research and education. The information presented in this discussion today is for educational purposes only and does not necessarily represent the position of any CHOICES Project funders.
- This event is intended to provide information, tools, and resources to inform and educate the audience, and is not an attempt to influence any specific legislation.
- Our guest speakers have been invited to share their personal perspectives and do not speak for Harvard.

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MAPPING Partners to Create Healthier Communities



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MOBILIZING FOR ACTION THROUGH PLANNING AND PARTNERSHIPS

MAPP 2.0

MAPPING Partners to Create Healthier Communities

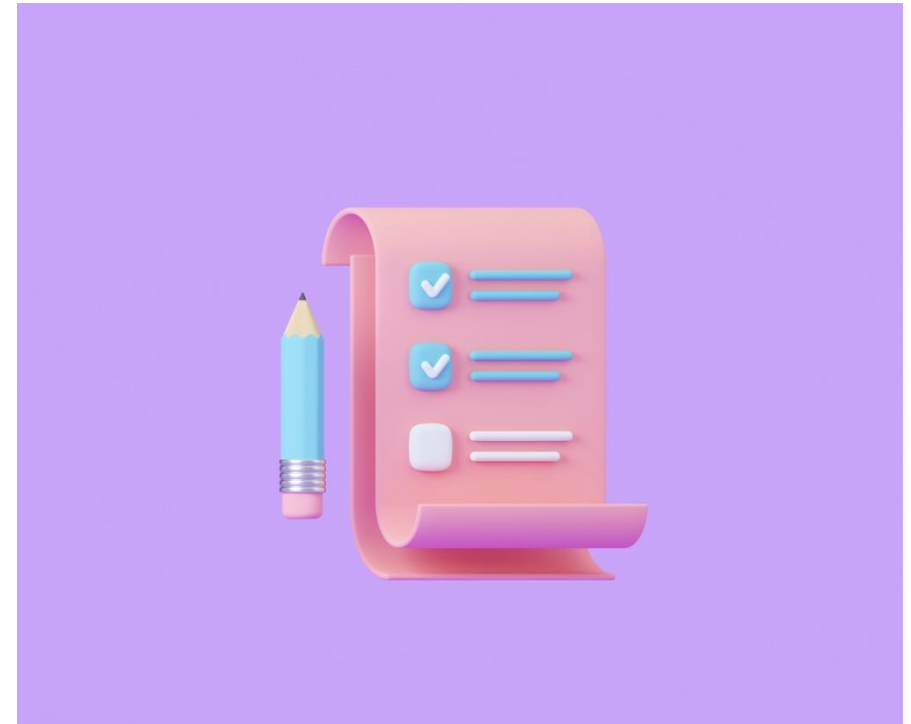
May 2025

National Association of County and City Health Officials

NACCHO is comprised of nearly **3,000 local health departments** across the United States. Our mission is to serve as a **leader**, **partner**, **catalyst**, and **voice** with local health departments.

Objectives

- Define the MAPP 2.0 framework for community health improvement
- Describe how to broaden network of partners across the local public health system using MAPP 2.0 tools
- Explain how to use a Community Partner Profile to align partners to shared priorities



Mobilizing for Action through Planning and Partnership (MAPP) 2.0

Phase I

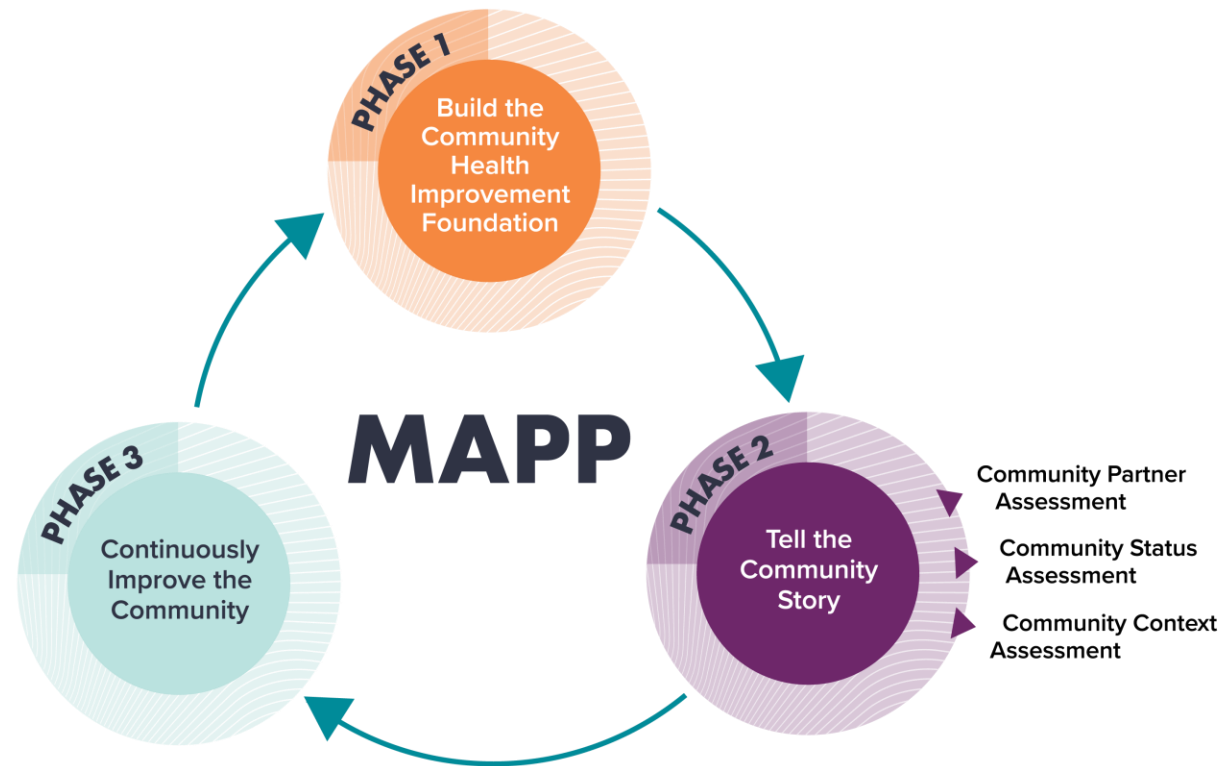
- Prepare for community health improvement
- Broadly engage partners & community

Phase II

- Conduct the community health assessment using 3 tools

Phase III

- Prioritize health issues for community health improvement plan
- Strategically align partners to CHI priorities



What are the benefits of working with partners?



Resources:

- Skills and expertise
- Funding
- Staff time

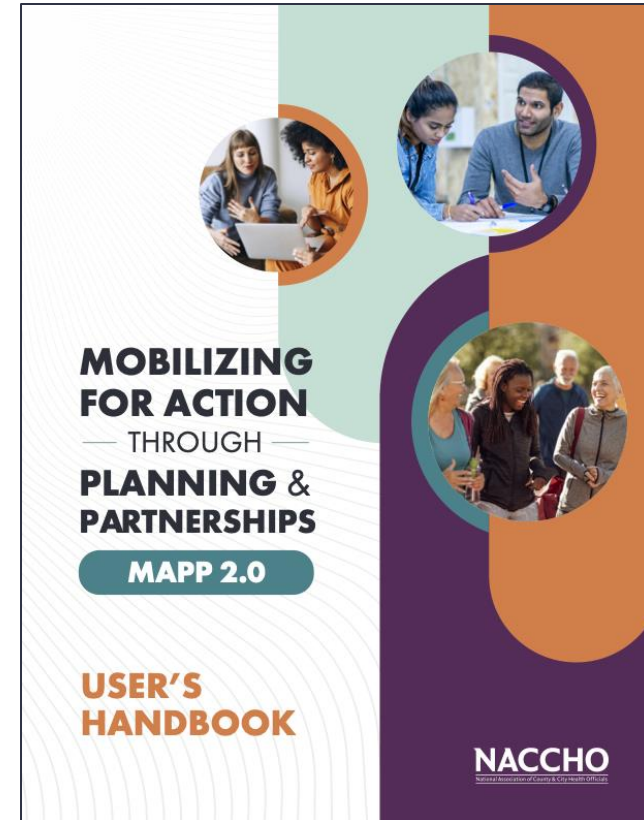
Community Connection:

- Relationships with community
- Knowledge of community needs

Resource #1: MAPP 2.0 Analysis to Identify Partners

Goals:

- Identify diverse potential partners across the local public health system
- Use an understanding of their characteristics to determine how to engage them



Download MAPP 2.0 at
naccho.org/mapp

MAPP 2.0 Analysis to Identify Partners

Steps of the Analysis:

1. Brainstorm partners across the Local Public Health System
2. Gather information
3. Consult with individuals
4. Analyze each organization
5. Determine how to engage



The “Jellybean Diagram” helps facilitate a brainstorm of who is in the local public health system.

Gather information about each potential partner and consult key individuals to learn more

Category	Description
Organization	Name of organization/person
Knowledge of CHI (or your work)	Estimated level of relevant knowledge and familiarity
Knowledge of Community Needs	Level of knowledge about the community you serve
Interest	Investment and interest in program/community
Alliances	Closest partnerships and relationships
Resources and Skills	Relevant resources and ability to use them
Influence	Ability to impact program or initiative



Analyze what you've learned to determine how to engage that organization



Primary, Secondary and Key

- How high priority is this partner?
- Consider their their impact on the program, its impact on them, and their interest in it



Alliances

- What helpful connections do they bring?
- Think about how their alliances could promote more collective action and expand network



Knowledge

- How valuable is their expertise to our work?
- Consider their knowledge of the program, subject matter expertise, and understanding of community needs



Influence and Interest

- How could they help us move forward?
- Consider their ability influence your program positively, or negatively

See 2024 MAPP Coffee Chat

Resource #2: Community Partner Profile

Goal: Determine how partners can leverage existing work or align their efforts to address a shared priority.

Community Partner Profile
To be filled out by the MAPP Core Group

MISSION STATEMENT	
VISION STATEMENT	
VALUES STATEMENT	
PRIORITY ISSUE	

To be filled out by the Community Partner

Organization Name:
Primary Contact & Email:
Sector: (e.g., public health, healthcare, social services, housing, transportation, business)
Describe the community/ies your organization serves
Organization mission statement
Organization values

PHASE III: Continuously Improve the Community

MAPP 2.0 USER'S HANDBOOK

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Community Partner Profile

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PHASE III: Continuously Improve the Community

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The Profile gathers the following information about each partner:

- Community served
- Mission statement & values
- Current programs
- Goals & objectives
- Outcome metrics
- Process metrics
- Resources to contribute

Community Partner Profile: Example

Shared Priority: Addressing Food Insecurity

Partners:

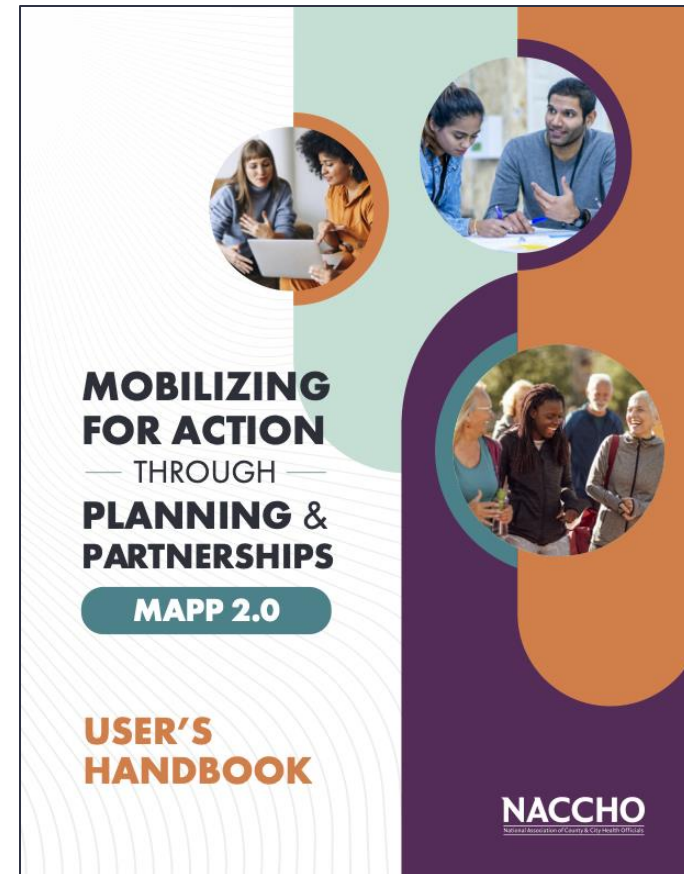
- School Wellness Collaborative
- LHD Chronic Disease
- Network of Food Pantries
- Family-serving community-based organization



MAPP 2.0 Resources

Visit naccho.org/mapp

- MAPP handbook & tools
- MAPP Network Virtual Community
 - 11 asynchronous trainings
 - Open discussion board
 - Recommended webinars & tools



Email aclayton@naccho.org or mapp@naccho.org

THANK

YOU



CONTACT US

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Register to join at
choicesproject.org/cop