

CHOICES Community of Practice

February Coffee Chat Resource Round-up

This document compiles resources shared during the February 22, 2024 coffee chat: *Engaging Community Partners in Health Improvement Planning*. This coffee chat explored resources available through the *Mobilizing for Action through Planning and Partnerships (MAPP 2.0)* framework that can support community engagement and partnerships in your planning efforts.

[Recording](#) | [Presentation Slides](#)

Guest Speaker:

- **Anna Clayton, MPH**, Senior Program Analyst, National Association of County and City Health Officials

Resources shared

NACCHO MAPP 2.0 Resources

Visit naccho.org/mapp to learn more about the variety of resources & opportunities available

Mobilizing for Action through Planning and Partnerships (MAPP) is a community-driven strategic planning process to achieve health equity. MAPP provides a structure for communities to assess their most pressing population health issues and align resources across sectors for strategic action.

- **Access to the MAPP 2.0 tools, including:**
 - **Handbook of guidance for the 3-phase process:** includes guidance for the three-phase process
 - Stakeholder & Power Analysis (Phase 1)
 - Power Analysis on CHIP Priorities (Phase 3)
 - **Starting Point Assessment:** Tool to reflect on past community health improvement cycles and set goals for the current cycle, used in Phase 1
 - **Community Status Assessment:** Quantitative assessment tool, used as part of the community health assessment in Phase 2
 - **Community Context Assessment:** Qualitative assessment tool, used as part of the community health assessment in Phase 2
 - **Community Partner Assessment:** Partner assessment tool, used as part of the community health assessment in Phase 2
 - **Power Primer:** Supplement aligned with the MAPP 2.0 process for communities who want to address power dynamics throughout MAPP in order to support community power building and advance health equity
 - **Downloadable supplemental materials:** Includes worksheets, templates, and reference material to use throughout the MAPP 2.0 process, organized into folders for each tool
- **The MAPP Network** is a virtual community for individuals and organizations who are interested in the MAPP framework for community health improvement. It offers:
 - 11 asynchronous trainings
 - Open discussion forum
 - Recommended webinars and tools

Communication Resources

Research Impact Canada | Switching from Stakeholder

Describes the discussion around rethinking the use of the word “stakeholder” due to its colonial connections.

<https://researchimpact.ca/featured/switching-from-stakeholder/>

Centers for Disease Control and Prevention | Health Equity Guiding Principles for Inclusive Communications

Provides principles, resources, and suggestions to help inform an inclusive approach to public health communications

https://www.cdc.gov/healthcommunication/Health_Equity.html

U.S. General Services Administration | 18F Content Guide: Inclusive Language

This guidance is influenced by the [Conscious Style Guide](#), which is an excellent resource for learning more about the conversations behind terms, categories, and concepts.

<https://guides.18f.gov/content-guide/our-style/inclusive-language>

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CHOICES Resources

CHOICES Strategy Profiles

Strategy profiles that describe the estimated benefits, activities, resources, and leadership needed to implement a strategy to improve child health. This information can be useful for planning and prioritization purposes.

https://choicesproject.org/resource-library/?_sf_s=profile

CHOICES Strategy Reports

Strategy report describes the projected national population reach, impact on health and health equity, implementation costs, and cost-effectiveness for an effective strategy to improve child health. This information can help inform decision-making around promoting healthy weight.

https://choicesproject.org/resource-library/?_sf_s=%22strategy%20report%22

CHOICES National Action Kit 2.0

Guide planning & prioritization to invest responsibly in policies & programs to improve child health using the CHOICES National Action Kit 2.0, a tool for exploring and comparing effective strategies to improve child health.

<https://choicesproject.org/actionkit2023/>

CHOICES Coffee Chat: MAPP-ing Your Way to Data-Based Decision-Making

Access the recording of our February 2023 coffee chat which shared an overview of the updated Mobilizing for Action through Planning and Partnership (MAPP) framework and highlighted available resources tools available to support using data in health improvement work.

https://choicesproject.org/cop_resource/coffee-chat-20230223/

ABOUT THE CHOICES COMMUNITY OF PRACTICE

The CHOICES Community of Practice is an initiative of the CHOICES Project at the Harvard T.H. Chan School of Public Health. The CHOICES Community of Practice includes people whose work focuses on advancing obesity prevention, healthy eating, and active living and want to learn more about how cost-effectiveness analysis can advance their efforts and address health equity. **Sign up to access tools and resources, connect with members, and more!** Learn more about CHOICES:

<https://choicesproject.org>

- ⇒ Learn more about the Prevention Research Center on Nutrition and Physical Activity at the Harvard T.H. Chan School of Public Health <https://www.hsph.harvard.edu/prc>
- ⇒ Visit the CHOICES Community of Practice: <https://choicesproject.org/comm-of-practice>