

CHOICES Community of Practice

September Coffee Chat Resource Round-up

This document compiles resources shared during the September 28, 2023 coffee chat: *Cost-Effective Communication Resources to Engage Your Community*. This coffee chat featured **speakers from the State and Community Health Media Center at the Centers for Disease Control and Prevention**, who shared tips, best practices, and resources available to engage the community in your prevention work. [Recording](#) | [Presentation Slides](#)

Guest Speakers:

- Suzanne Gates, Strategic Communication Team Lead, Division of Nutrition and Physical Activity and Obesity Prevention, Centers for Disease Control and Prevention
- Jana Scoville, Project Director, State and Community Health Media Center/Banyan Communications

Resources shared by our speakers

Centers for Disease Control and Prevention

State and Community Health Media Center

Search free or low-cost, audience-tested ads and support materials (including photos) in English and other languages.

<https://nccd.cdc.gov/schmc/apps/overview.aspx>

Division of Nutrition, Physical Activity, and Obesity | Using Communication to Support Program Efforts

Learn about the role of communications and access trainings available on how to use communication to support your program efforts around nutrition, physical activity, and obesity.

<https://www.cdc.gov/nccdphp/dnpao/resources/communication-resources.html>

Division of Nutrition, Physical Activity, and Obesity | State and Local Strategies

Priority actions that states and communities can take to reduce the risk of chronic disease for people they serve are below. Learn background information, key definitions, potential activities, key resources, and examples of what others are doing.

<https://www.cdc.gov/nccdphp/dnpao/state-local-strategies.html>

Division of Nutrition, Physical Activity, and Obesity | Featured Articles from DNPAO

Read featured articles from the Division of Nutrition, Physical activity, and Obesity (DNPAO) on various topics.

<https://www.cdc.gov/nccdphp/dnpao/features/index.html>

Nutrition | Benefits of Healthy Eating

Access infographics demonstrating the health benefits of healthy eating for children and adults.

<https://www.cdc.gov/nutrition/resources-publications/benefits-of-healthy-eating.html>

Physical Activity | Benefits of Physical Activity

Learn about the benefits of physical activity on improving health and access related resources.

<https://www.cdc.gov/physicalactivity/basics/pa-health/index.htm>

Physical Activity | Benefits of Physical Activity Infographic

Access infographics available demonstrating the health benefits of physical activity for children, adults, and adults 65 and older.

<https://www.cdc.gov/physicalactivity/basics/adults/health-benefits-of-physical-activity.html>

ABOUT THE CHOICES COMMUNITY OF PRACTICE

The CHOICES Community of Practice is an initiative of the CHOICES Project at the Harvard T.H. Chan School of Public Health. The CHOICES Community of Practice includes people whose work focuses on advancing obesity prevention, healthy eating, and active living and want to learn more about how cost-effectiveness analysis can advance their efforts and address health equity. [Sign up to access tools and resources, connect with members, and more!](#) Learn more about CHOICES:

<https://choicesproject.org>

- ⇒ Learn more about the Prevention Research Center on Nutrition and Physical Activity at the Harvard T.H. Chan School of Public Health <https://www.hsph.harvard.edu/prc>
- ⇒ Visit the CHOICES Community of Practice: <https://choicesproject.org/comm-of-practice>