CHOICES Community of Practice
October Coffee Chat Resource Round-up

This document compiles resources shared during the October 24, 2023 coffee chat: Using Local Data to Improve Health and Advance Health Equity. This coffee chat featured speakers from the Centers for Disease Control and Prevention who shared data and tools available through PLACES and how these resources can inform your work around healthy eating, physical activity, and advancing health equity. **Recording | Presentation Slides**

Guest Speakers:

- **Susan Carlson**, **PhD,** Epidemiologist, Centers for Disease Control and Prevention
- **Magdalena Pankowska, MPH,** ORISE Spatial Epidemiology Fellow, Centers for Disease Control and Prevention

Resources shared by our speakers

Centers for Disease Control and Prevention

PLACES Homepage
Learn more about PLACES, a collaboration between CDC, the Robert Wood Johnson Foundation, and the CDC foundation that provides model-based population level analysis and community estimates to all counties, places, census tracts, and ZIP Code Tabulation Areas (ZCTAs) across the United States. Check out the fact sheet for more information.
https://www.cdc.gov/places/index.html

PLACES Methodology
Information about PLACES methods and approach for small area estimation.
https://www.cdc.gov/places/methodology/index.html

Social Determinants of Health and PLACES Data
Explore information and links to social determinants of health data with measures available at different geographic levels, such as county-, place-, census tract-, or ZIP Code Tabulation Area-level.
https://www.cdc.gov/places/social-determinants-of-health-and-places-data/index.html

PLACES How-To Videos
Access how-to videos and guides with step-by-step instructions on how to use the interactive tools and how to download data for your own use.
https://www.cdc.gov/places/help/index.html

PLACES Newsletter Sign-Up
The PLACES newsletter is sent out periodically, when new data are available, new features have been added, when updates have been made, or if there is another announcement.
https://www.cdc.gov/places/help/newsletter-signup/index.html

Peer-Reviewed Publications

Greenlund KJ, Lu H, Wang Y, Matthews KA, LeClercq JM, Lee B, et al. PLACES: Local Data for Better Health. Prev Chronic Dis 2022;19:210459. DOI: http://dx.doi.org/10.5888/pcd19.210459
This publication shares available tools and resources available through PLACES that allow public health practitioners and others to visualize local chronic disease-related estimates and download data sets directly for health planning and action.
https://www.cdc.gov/pcd/issues/2022/21_0459.htm

Carlson SA, Watson KB, Rockhill S, Wang Y, Pankowska MM, Greenlund KJ. Linking Local-Level Chronic Disease and Social Vulnerability Measures to Inform Planning Efforts: A COPD Example. Prev Chronic Dis 2023;20:230025. DOI: http://dx.doi.org/10.5888/pcd20.230025
This publication demonstrated how prevalence estimates of chronic obstructive pulmonary disease (COPD) from PLACES and social vulnerability measures from the CDC/Agency for Toxic Substances and Disease Registry Social Vulnerability Index can be jointly examined.
https://www.cdc.gov/pcd/issues/2023/23_0025.htm

Partner Use Case Resources

County Health Rankings & Roadmaps
Provides data, evidence, and examples to build awareness of the multiple factors that influence health and support leaders in growing community power to improve health equity. County Health Rankings & Roadmaps brings together PLACES data with other data sources and includes actions communities can take to promote health.
https://www.countyhealthrankings.org/

Hawai'i Health Matters
PLACES data was a source for Hawai'i's state and county-level information on health and quality of life, data reporting tools, promising practices, and local resources.
https://www.hawaiihealthmatters.org/

CDC High Obesity Program 2023
CDC's Division of Nutrition, Physical Activity, and Obesity used PLACES obesity estimates to determine eligibility for the High Obesity Program 2023.
https://www.cdc.gov/nccdphp/dnpao/state-local-programs/fundingopp/2023/hop.html

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ABOUT THE CHOICES COMMUNITY OF PRACTICE

The CHOICES Community of Practice is an initiative of the CHOICES Project at the Harvard T.H. Chan School of Public Health. The CHOICES Community of Practice includes people whose work focuses on advancing obesity prevention, healthy eating, and active living and want to learn more about how cost-effectiveness analysis can advance their efforts and address health equity. **Sign up to access tools and resources, connect with members, and more!** Learn more about CHOICES: https://choicesproject.org

⇨ Learn more about the Prevention Research Center on Nutrition and Physical Activity at the Harvard T.H. Chan School of Public Health https://www.hsph.harvard.edu/prc

⇨ **Visit the CHOICES Community of Practice: https://choicesproject.org/comm-of-practice**