

Making CHOICES in a Health Department

CHOICES Case Study #2 (Advanced)

Case Pair Activity (45 minutes)

- The Bird County Team is interested the **Active Recess** school intervention and local politicians see the appeal of an **SSB tax** address obesity. Use the CHOICES action kit to compare these two interventions. (30 minutes)
 - What do you notice about the estimated national 10-year population reach of these interventions?
 - Which intervention do you think will reach more people in Bird County and why?
Tips
 - What is the age range that is impacted by the intervention?
 - In which type of setting might the intervention might be conducted?
 - What do you notice about the cost and the cost per person of each intervention if it were implemented at a national level?
 - Which intervention do you think would cost more to implement in Bird County?
Tips
 - Consider the total cost and cost per person over a ten year period
 - Consider health care cost savings compared to implementation costs
 - Consider that adult health care costs are higher than children's
 - What do you notice about obesity cases prevented by each intervention?
 - Which intervention do you think would have a greater impact in Bird County and why?
- Create talking points for lobby day: Select metrics/visuals that will be most persuasive. (15 minutes)

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Please send an email to HPRC@hsph.harvard.edu to submit any questions or feedback.