

# IMPROVING SOCIAL DETERMINANTS OF HEALTH: YEAR 2 GETTING FURTHER FASTER PROJECT FINDINGS

CHOICES Community of  
Practice Coffee Chat



May 18, 2023

*Welcome!*

*Please share your name, title, & organization in the chat.*

# Disclaimer & Funding

- The CHOICES Project engages in research and education. The information presented in this discussion today is for educational purposes only and does not necessarily represent the position of any CHOICES Project funders.
- This event is intended to provide information, tools, and resources to inform and educate the audience, and is not an attempt to influence any specific legislation.

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**The CHOICES Community of Practice includes people whose work focuses on advancing obesity prevention, healthy eating, and active living and want to learn more about how cost-effectiveness analysis can advance their efforts and address health equity.**

# Improving Social Determinants of Health: Year 2 Getting Further Faster Project Findings



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# IMPROVING SOCIAL DETERMINANTS OF HEALTH GETTING FURTHER FASTER



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Getting Further Faster Initiative

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Evaluation Key Results & Insights

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Training & TA Resources

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Communications Activities

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What's Next?

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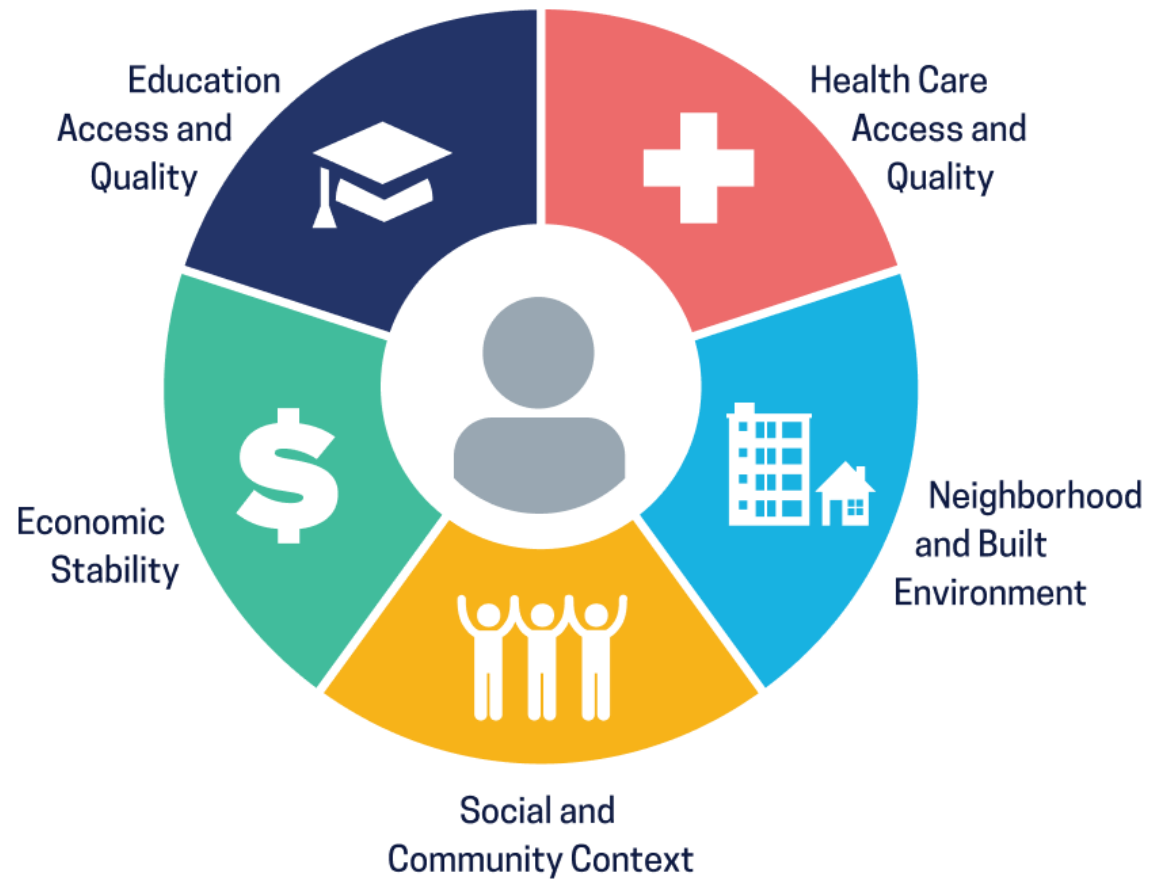
Question & Discussion

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**Overview**






The  
“Why”

## Social Determinants of Health



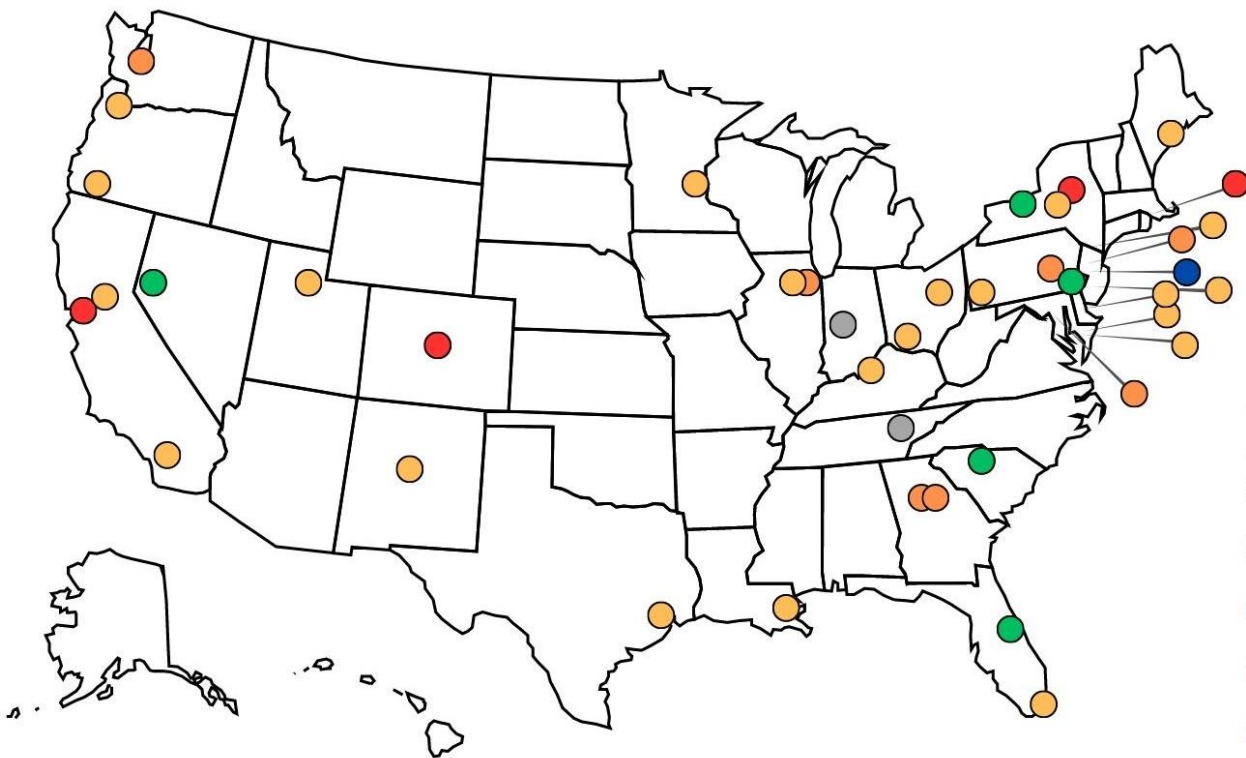
**Getting  
Further  
Faster**

**Through multisector community partnerships GFF works to address one or more of the 5 SDOH areas:**

-  Built environment
-  Community-clinical linkages
-  Food and nutrition security
-  Social connectedness
-  Tobacco-free policies



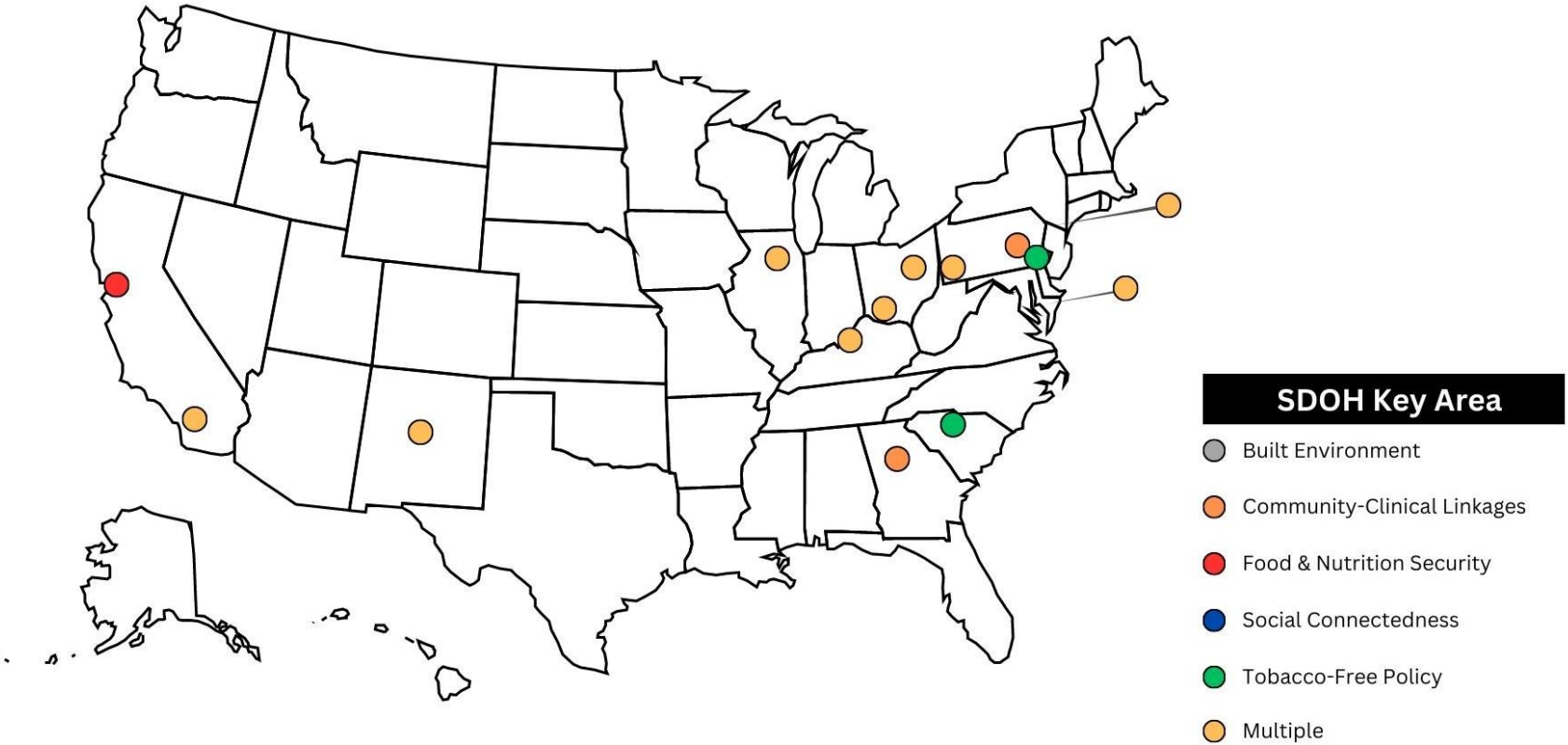
# Year 1 Recipients



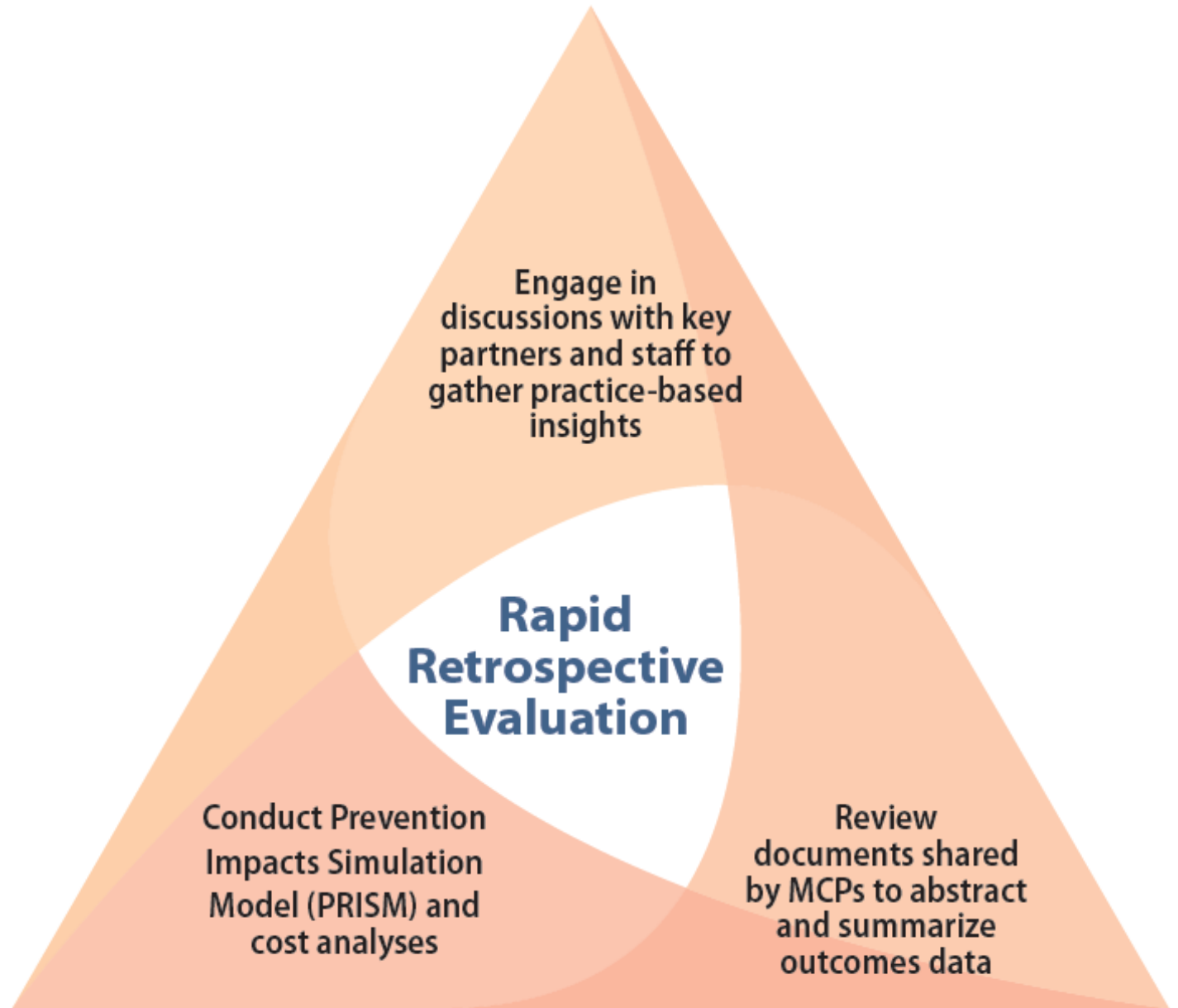
## SDOH Key Area

- Built Environment
- Community-Clinical Linkages
- Food & Nutrition Security
- Social Connectedness
- Tobacco-Free Policy
- Multiple

# Year 2 Recipients



# Year 2 Evaluation Approach



# Year 2 Key Results & Insights



**All 14 Year 2 GFF partnerships helped build community capacity for addressing SDOH** through new or strengthened partnerships, data and data systems, or strategic plans; leveraged resources; or engaged residents. All partnerships collaborated with local or state health departments, and half of the Year 2 MCPs collaborated with both local and state health departments.



**Most Year 2 GFF partnerships (86%) reported health outcomes** data for their SDOH initiatives, including improved health behaviors, clinical outcomes, and overall health and wellness, and decreased health care utilization.



**Thirteen Year 2 GFF partnerships contributed to community changes that promote healthy living**, such as building new hiking trails, bike lanes, and playgrounds; restoring parks and other community gathering spaces; and adopting tobacco-free policies.

# **Sustaining MCPs**

**Year 2 GFF partnerships shared several keys to sustaining multi-sector community partnerships (MCPs) focused on SDOH:**

- Good communication is important for sustaining MCPs
- Shared expectations, vision, and goals
- A team-based, decentralized structure
- Sustained funding

# **Collaboration with Health Departments**

- **Health Departments provide:**
  - Technical Assistance (TA)
  - Funding
  - Resource support to multi-sector community partnerships (MCPs)
- **Health Departments are connectors**
- **Health Departments provide staffing support and tangible resources for SDOH initiatives**

# **Collaboration with Health Care Delivery Systems**

## **Health care partners support multi-sector community partnerships (MCPs) and their SDOH initiatives by providing:**

- Health and SDOH screenings to help connect people to service providers in their communities
- Training and TA, including assistance assessing the impact of SDOH initiatives
- Staffing support, such as serving on the partnerships board or volunteering at community health fairs
- Tangible resources, including funding and workspaces

# **Cost & Potential Long-Term Impact**

- **Based on costs data provided by Year 2 GFF partnerships, annual operating costs across the 13 multi-sector community partnerships (MCPs) total about \$7.4 million.**
  - Excluding one intervention's large expenditure on contracted services, about 53% of total annual operating costs were for labor
- **For the Year 2 GFF cohort, median annual cost per person reached ranged from \$12 for smoke-free multiunit housing interventions to \$91 for interventions to increase access to fruits and vegetables.**



# Training and Technical Assistance – Year 2



## Virtual TTA events

- Peer-learning workshops for Year 2 GFF coalitions
- Community of Practice series for Year 1 and 2 GFF coalitions
- Two-part didactic webinar on building a business case for addressing SDOH



## One-to-one coaching

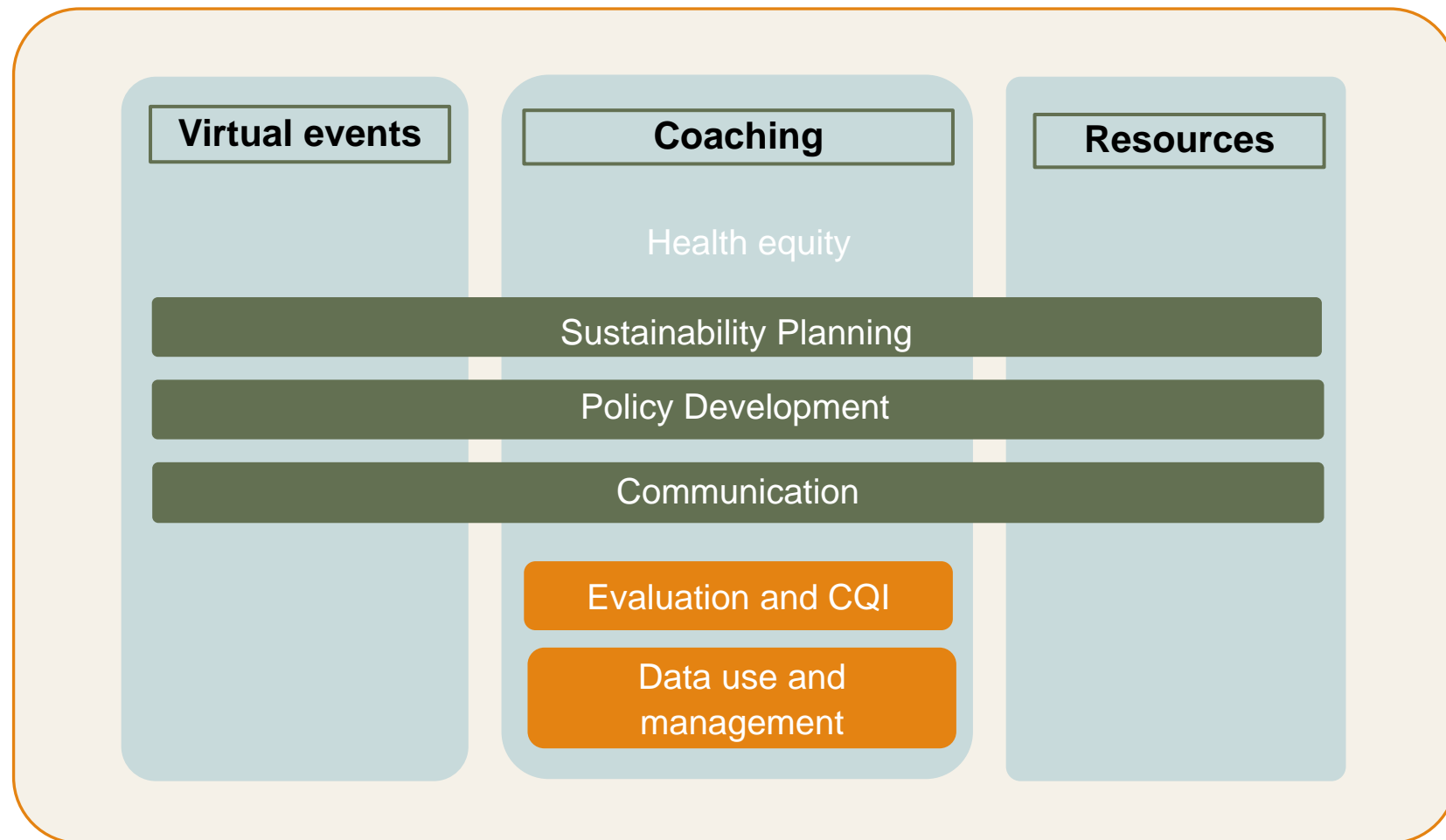
- Individualized support with assigned coaching team for consistency
- Co-development of coalition-specific learning goals
- Ongoing, monthly engagement
- Facilitated peer matching



## Tailored resources

- Co-development of customizable, SDOH-specific sustainability and policy development guides and templates for strategic action planning
- Sharing of existing resources

# Training and Technical Assistance topics by modality



# Policy Planning Guide & Template

Figure I.1. Policy process framework



- Module I – Introduction
- Module II – Prioritization Exercise
- Module III – Policy Partner Engagement
- Module IV – Problem Identification
- Module V – Policy Analysis
- Module VI – Strategy and Policy Development
- Module VII – Policy Enactment
- Module VIII – Policy Implementation
- Module IX – Evaluation

**Policy  
Planning  
Guide**



**Policy  
Planning  
Template**



# Sustainability Planning Guide & Template



**Sustainability  
Planning Guide**



**Sustainability  
Planning  
Template**



# Sustainability Planning Guide

Figure I.1. Approach to sustainability planning



## Sustainability Domains

- Community and organizational partnerships
- Funding
- Governance
- Staffing
- Ongoing assessment and continuous quality improvement
- Strategic communications
- Policy

**Sustainability  
Planning Guide**



# Future Training & Technical Assistance (TTA) Recommendations

## Continue TTA to strengthen capacity and sustainability

- Invest in additional TTA to support ROI strategies, policy development

## Support implementation of policy and sustainability plans

- Provide ongoing TTA for evolving policy and sustainability activities

## Invest in custom resources

- Invest in the development of future co-designed resources

## Allocate and fund time for one-to-one coaching

- Continue to require 1:1 coaching with flexibility to support coalitions-specific needs

## Provide opportunities for peer connection

- Promote ongoing forums for formal and informal peer learning
- Consider creating shared coalition profiles

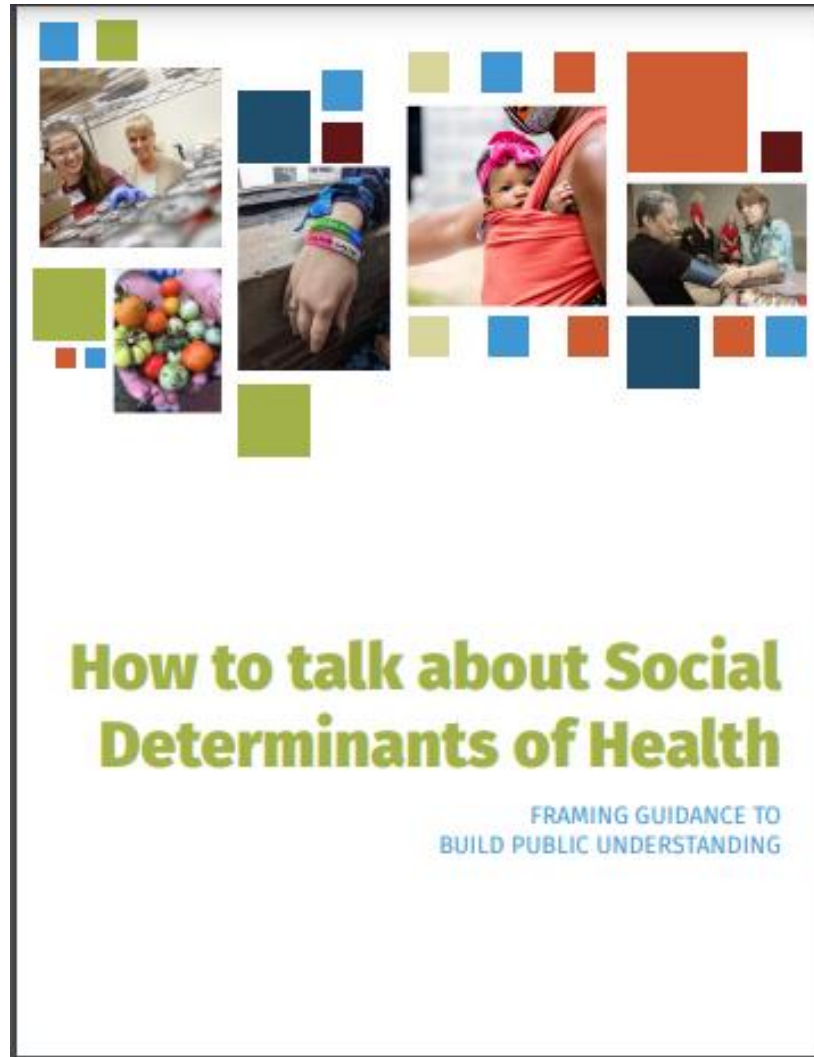
## Extend the TTA period

- Lengthen the period of TTA delivery to 12 months to allow more time for planning and implementation

# Communications



# SDOH Framing Guide







# Getting Further Faster

## *What's Next?*

- **Development of Community of practice** open to the public.
- **Disseminate findings more broadly** including:
  - Results of the year 2 evaluation
  - Tools and resources to support other communities to develop and implement strategies to address SDOH
- **Development of series of case studies** examining how non-profit hospitals, health departments and human services organizations work together to address SDOH

# Thank You!

- To learn more about *Improving Social Determinants of Health- Getting Further Faster*, visit:  
<https://www.cdc.gov/chronicdisease/healthequity/sdoh-and-chronic-disease/nccdphps-programs-to-address-social-determinants-of-health/getting-further-faster.htm>

## Contact information

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# Full Group Discussion

# Discussion Questions

- Does your project currently collect health outcomes data? What are your challenges here?
- What types of training or technical assistance would you like to advance your SDOH work?
- What challenges have you experienced with advancing SDOH programs and policies?

# THANK

# YOU

Join our next coffee chat on  
Thursday, June 22 at 1:00pm ET



## CONTACT US

For more information contact  
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Register to join at  
[choicesproject.org/comm-of-practice](https://choicesproject.org/comm-of-practice)